

RYAN PARRISH

DIGITAL IMAGINEER

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20+ years of experience building dynamic and high-performance web experiences that connect with users.

As a **Full Stack Developer & Designer**, I've had the thrill of crafting intuitive and engaging interfaces for leading brands like Adobe, Nike, and Backcountry. My expertise includes developing seamless web user interfaces and scalable applications. I am a leader who is driven by the passion for creating impactful digital solutions and I'm ready to bring an energetic and creative approach to your next challenge. 👍

PROFESSIONAL EXPERIENCE 🧐

ThinkingBox - Senior Developer (Feb 2021 - Present)

- Led a development team at Adobe using E.D.S (Edge Delivery Service) for adobe.com and subsidiary sites.
- Contributed to the 'Dexter' codebase, (Adobe's internal instance of A.E.M), to expand component functionality.
- Liaison between development, design & lead stakeholders to establish a unified design system, setting standards for development practice and cross team processes.
- Delivered custom solutions for clients' business needs, data analytics and CMS integrations.

LifeVantage - Web Developer (Mar 2020 - Feb 2021)

- Lead developer on a high-traffic M.L.M. ecommerce platform with custom CMS and localization support. 🛠️
- Strategized and implemented an interface for a customer referral program which increased distributors. 📈

Super Top Secret - Interactive Developer (Apr 2016 - Mar 2020)

- Created C.M.S. solutions in Python/Wagtail/React for numerous top clients. 💰
- Maintained Nike's zero.nike.com internal 'intranet' - A headless wordpress/angular site with localization.
- Built angular components, wordpress plugins, and custom API integrations.
- Interactive development using G.S.A.P., WebGL, lottie 🎨

Software Technology Group - Front-End Developer (Sept 2013 - Sept 2016)

- Created a unique medical interface using N.F.C. communication for medical patient data.
- Designed a relational database schema for a ski rental service, automating and streamlining business needs.
- Developed a product collection automation system and built A-level landing pages at Backcountry.com.
- Lead UI and Front-end developer on a proprietary HR software at Resource Management Inc.
- Front-end developer and database engineer for Court View, a highly complex justice management system.

Additional Experience - Full-Time & Freelance Roles (2004 - 2013)

- McCann: Worked on highly interactive UI for clients including AOL, Verizon, & Verisign.
- Longview Technology Solutions: Contributed to the VA hospital Health Management Platform.
- Online Image: SEO optimization and site improvements.
- Hotwax Media: Developed OFBiz-based solutions for outdoor recreation clients and built 3point5/Expertvoice brand Edu-games... in flash (rip) 🙄
- Overstock.com: Web development and UX design.
- BiggerFasterStronger: Art Director for web, print, 3D, and video production.



Northwest College of Art & Design (2001-2004)

Bachelor of Fine Arts - Double major in Fine Art & Multimedia

painting, drawing, design, visual communication, branding, business strategy, animation, video production, web development, 3D modeling, philosophy, semiotics, anthropology, history & math.

SKILLS 🧑💻

<ul style="list-style-type: none">• JavaScript (ES6+): Async/await, destructuring, modular architecture.• *.js libraries: React, Vue, Angular• Native Web Components: Custom Elements, Shadow DOM, HTML Templates.• CSS: Flexbox, Grid, SCSS, Tailwind, animations.• TypeScript: Static typing for scalable apps.	<ul style="list-style-type: none">• Git: Branching, merging, collaboration.• APIs: REST, GraphQL, Axios, Apollo.• Testing: Jest, Puppeteer, Selenium.• Performance: Caching, CDN, image compression, Webpack, Vite.• CI/CD: GitHub Actions, Jenkins, GitLab CI.• Real-Time: WebSockets, Socket.io.• Security: XSS/CSRF protection, CORS, headers.	<ul style="list-style-type: none">• UX/UI & Accessibility: WCAG, brand-aligned design systems.• SEO & Performance: SEO strategies, Core Web Vitals optimization.• Team Collaboration: Agile workflows, mentoring, code reviews.• Problem Solving: Cross-stack flexibility and creative technical solutions.
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